

Industrial Open House – IOH and Career Fair 2019, April 11-12, 2019

Want to meet your prospective employees? Want to increase your company's visibility on campus? Make the most of your visit to GIK Institute and become a Sponsor of the GIK Institute Industrial Open House .

IOH and Careers Fair 2019. Benefits include:

1. Registration for Industrial Open House is built in the sponsorship package for all the representatives
2. Strong publicity and high exposure to the graduating and rest of the students
3. Prime opportunity to have your stall / information sessions during the IOH / Careers Fair
4. Sponsor's literature / HR Packages inserted in the folders to be distributed among event attendees
5. Recognition on the printable and backdrops of the event
6. Recognition during all the ceremonies
7. Stay on shared basis, lunch for participants & sponsor's representatives "as per sponsorship packages"
8. Graduate & Faculty profile
9. A chance to see final year projects
10. A chance to hire potential employee, "our graduates"

REGULAR PARTICIPATION:

There is **NO COST** associated for regular participation, only registration form needs to be filled out and send to our office. Officials can be nominated to visit Industrial Open House, to interact with students and to conduct interviews of the graduating students according to the plan given in the invitation letter and registration form.

SPONSORSHIP PACKAGE

Listed below are the sponsorship levels that we are offering this year. When you register, you may select which type of sponsorship you would like to participate in, if any.

	Platinum	Gold	Silver	Standard
Cost	Rs. 125,000	Rs. 65,000	Rs. 35,000	Rs. 20,000
Accommodation	2 rooms	1 room	1 room	-
Lunch	Yes	Yes	Yes	Yes
Info session	Preferred Information session	Information session first come first serve basis	Only at the stalls & distribution of soft copy in email	Only at the stalls
Interview rooms	Interview rooms	Interview rooms	Only at the stalls	Only at the stalls
Publicity	Logo + Name on all the printable	Logo + Name on all the printable	Logo + Name on all the printable	Main flex
Complimentary graduate directory	Hard & soft copies	Hard & soft copies Yes	Yes	Soft form

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Event Sponsor: Powered by

IOH / Careers Fair Opening Reception – Gala Lunch: Rs .5 Million

Sponsor a reception lunch on the opening day of the event. Gain plenty of exposure from the pre-show marketing activities including a dedicated email blast to event registrants and students. Lunch will be served on the reception day with light live music. Sponsor of Gala Lunch will get the following benefits:

1. Lead sponsor (powered by) for the GIK Institute IOH / Careers Fair
2. Prime location at Careers Fair (stalls situated at entrance, with the highest visibility to all students movement)
3. Information session:
 - Your information sessions will take place in a prime time slot and location, which will ensure the highest level of student attendance
 - Your Information session will be intensively publicized
 - Refreshments will be catered at your Information session
4. Registration for Industrial Open House
5. Sponsorship recognition on Careers Fair webpage
6. Complimentary two rooms for your representatives
7. Inclusion of company logo in all press material related to the GIK Institute IOH / Careers Fair including invitations to all the registered organizations
8. Branding opportunities around the campus
9. Interview-scheduling with prime time slots during the event
10. Invitation to networking events with students.
11. Invitation to meet with faculty members
12. Letter of thanks from The Rector
13. Shield for the company official

Why sponsor us?

IOH / Careers Fair Sponsorship will provide you:

- Effective cross marketing to draw students and peer attention
- Excellent target marketing to impress your future employees / great branding opportunities

We need your support!

GIK Institute is a non-profit organization with limited financial resources.

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غلام اسحاق خان انسٹیٹیوٹ برائے انجینئرنگ سائنسز و ٹیکنالوجی
Ghulam Ishaq Khan (GIK) Institute of
Engineering Sciences and Technology

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Employer branding:

Participation / sponsoring GIK Industrial Open House / Careers Fair 2019 will let you know:

- What your prospective employees are expecting from you as an employer
- How our students feel about you and your key competitors
- How your organization position yourself on the most important factors for your target market and stakeholders

Your generosity will be widely recognized and your return on investment will be tremendous. The opportunities are limited, so please check out our sponsorship packages and take the first step to becoming GIK Institute IOH / Careers Fair Sponsor today!

Contact us:

For questions regarding Sponsorship Opportunities or participation, please contact the Office of Research, Innovation and Commercialization - ORIC, GIK Institute at

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