The Chulam Isfaq Khan Institute of Engineering Sciences and Technology (CIK) is one of the most prestigious and professional, state of the art, engineering institutions of Pakistan. The institute aspires to be the center of excellence in engineering sciences and technology, which acts as an effective agent of change and a model for others to emulate. It strives to attract faculty of outstanding talent and ability to provide the students a supporting and enabling environment. It hopes to produce graduates who distinguish themselves by their professional competence, humanistic outlook, ethical rectitude and pragmatic approach to problem-solving, organizational and managerial skills. Given these attributes, they should be able to respond adequately to the needs of Pakistan and be the vanguard of the techno-industrial transformations within it.

The Chulam Isfaq Institute Alumni Association

CIK Institute offers a range of degree programs at BS, MS and PhD levels, where the students are selected strictly on merit. Scores of students have so far earned their degrees in various programs. Majority of the graduates are serving at top positions in various national and multinational organization bringing credit to the alma mater. Our alumni are also a great source of inspiration for the new students at the CIK Institute. The graduates keep liaison with the institute through the CIK Alumni Association.

Contact Us

M. Arif Qureshi, Manager University Industrial Linkage
Email: arif.qureshi@jau.edu.pk
Phone: 0321-526975
Office: +92 321 526975, Ext: 2537 & 2299

M. Rehan Chami, Manager ROC (ORC)
Email: muhammad.rehan@jau.edu.pk
Phone: 0321-526-0052, 526-000893
Office: +92 321 5260052, Ext: 2597

Muhammad Saleem, Research Associate - ORC
Email: muhammad.saleem@jau.edu.pk
Phone: 0321-5914266
Office: +92 321 5260052, Ext: 2299

Chulam Isfaq Khan Institute of Engineering Sciences & Technology, Topor 2100, Khyber Pakhtunkhwa, Pakistan
Phone: 0321-5260052, 2537

CHULAM ISFAQ KHAN INSTITUTE OF ENGINEERING SCIENCES & TECHNOLOGY

INDUSTRIAL OPENHOUSE AND CAREERS FAIR 2019

The Institute

Industrial Openhouse & Careers Fair

In the modern world, the industry-academic relation is a key for progress and development. Therefore, CIK Institute leaves no effort to make the bond stronger every year through the Industrial Open House which strengthens this relation. In the job market, the professionally sound graduates of the Institute mark for themselves a very distinct position.

In the well-known national and multinational companies, our graduates are highly rated for their outstanding performance in their respective fields. Besides teaching and research, the Institute is also serving as a research and development centre for national industries, finding solutions for the problems faced.

Goals

- A meeting place for the institute future engineers and their prospective employers.
- An effective platform for collaboration between the industry and the University.
- An opportunity for the industry representatives to acquaint themselves with the academic environment provided to the students.
INDUSTRIAL OPENHOUSE & CAREERS FAIR 2019

Want to meet your prospective employees? Want to increase your company’s visibility on our campus? Make the most of your visit to GIK Institute and become a sponsor of the GIK Institute Industrial Open House

Topi, KPK  11-12 April  giki.edu.pk
Benefits

1. Registration for Industrial Open House is built in the sponsorship package for all the representatives
2. Strong publicity and high exposure to the graduating and rest of the students
3. Prime opportunity to have your stall / information sessions during the IOH / Careers Fair
4. Sponsor’s literature / HR Packages inserted in the folders to be distributed among event attendees
5. Recognition on the printable and backdrops of the event
6. Recognition during all the ceremonies
7. Stay on shared basis, lunch for participants & sponsor’s representatives “as per sponsorship packages”
8. Graduate & Faculty profile
9. A chance to see final year projects
10. A chance to hire potential employee, “our graduates”

Regular Participation

There is NO COST associated for regular participation, only registration form needs to be filled out and send to our office. Officials can be nominated to visit Industrial Open House, to interact with students and to conduct interviews of the graduating students according to the plan given in the invitation letter and registration form.
Our Packages

Listed below are the sponsorship levels that we are offering this year. When you register, you may select which type of sponsorship you would like to participate in, if any.

<table>
<thead>
<tr>
<th>Type</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Standard</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
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<td>Rs 65,000</td>
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<td>1 Room</td>
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<td>Lunch</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Info Session</td>
<td>Preference</td>
<td>First Come</td>
<td>At Stalls</td>
<td>At Stalls</td>
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<tr>
<td></td>
<td></td>
<td>First Serve</td>
<td>Plus Email</td>
<td></td>
</tr>
<tr>
<td>Interview Rooms</td>
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<td>Yes</td>
<td>At Stalls</td>
<td>At Stalls</td>
</tr>
<tr>
<td></td>
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</tr>
<tr>
<td>Publicity</td>
<td>Logo + Name On Printable</td>
<td>Logo + Name On Printable</td>
<td>Logo + Name On Printable</td>
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</tr>
<tr>
<td>Complimentary Graduate Directories</td>
<td>Hard &amp; Soft Copies</td>
<td>Hard &amp; Soft Copies</td>
<td>Hard &amp; Soft Copies</td>
<td>Soft Copies</td>
</tr>
</tbody>
</table>
Event Sponsor: Powered By

IOH / Careers Fair Opening Reception – Gala Lunch: Rs .5 Million

Sponsor a reception lunch on the opening day of the event. Gain plenty of exposure from the pre-show marketing activities including a dedicated email blast to event registrants and students. Lunch will be served on the reception day with light live music. Sponsor of Gala Lunch will get the following benefits:
1. Lead sponsor (powered by) for the GIK Institute IOH / Careers Fair
2. Prime location at Careers Fair (stalls situated at entrance, with the highest visibility to all students movement)
3. Information session:
   Your information sessions will take place in a prime time slot and location, which will ensure the highest level of student attendance
   Your Information session will be intensively publicized
   Refreshments will be catered at your Information session
4. Registration for Industrial Open House
5. Sponsorship recognition on Careers Fair webpage
6. Complimentary two rooms for your representatives
7. Inclusion of company logo in all press material related to the GIK Institute IOH / Careers Fair including invitations to all the registered organizations
8. Branding opportunities around the campus
9. Interview-scheduling with prime time slots during the event
10. Invitation to networking events with students.
11. Invitation to meet with faculty members
12. Letter of thanks from The Rector
13. Shield for the company official

Why Sponsor Us?

IOH / Careers Fair Sponsorship will provide you:
- Effective cross marketing to draw students and peer attention
- Excellent target marketing to impress your future employees / great branding opportunities

We need your support!
GIK Institute is a non-profit organization with limited financial resources.

Employer branding:
- What your prospective employees are expecting from you as an employer
- How our students feel about you and your key competitors
- How your organization position yourself on the most important factors for your target market and stakeholders

Your generosity will be widely recognized and your return on investment will be tremendous. The opportunities are limited, so please check out our sponsorship packages and take the first step to becoming GIK Institute IOH / Careers Fair Sponsor today!
For questions regarding Sponsorship Opportunities or participation, please contact the Office of Research, Innovation and Commercialization - ORIC, GIK Institute at

Muhammad Amin Qureshi Manger ORIC   amin.qureshi@giki.edu.pk;
Memoona AD ORIC                      memoona@giki.edu.pk;

Phone: 0938-281026 (27)(28)
Ext: 2289, 2530

Cell: 0332-1536715